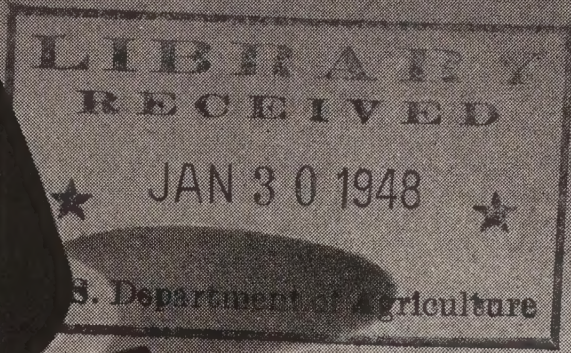


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1948

Ribbon Glads

BEN B. RUEHR

1560 West Stover Street

Rural Route No. 2, Freeport, Illinois

Modern Ribbons in Color

Ribbon Glads for 1948

First of all, I wish to thank my 1947 customers for their patronage for their pictures of spikes grown from our stock and for their favorable comments in regard to the quality of stock received and service rendered. I shall be glad to know if at any time our service and quality do not warrant your utmost satisfaction.

All our stock is hand cleaned, graded and washed. We make a special effort to supply quality stock and a check with any of our customers will convince you that your order will receive prompt service and just treatment. They also know that any favorable changes in prices or discounts offered by reputable growers is taken care of by overcount and extras.

To Be or Not to Be

This seems to be a must for every cataloguer. In the past I have always thought you were the best judge and I still continue to have the same thoughts. A variety must satisfy a need of the grower and the florist, not the printer, if it is to be a worthy addition to the ever increasing gladiolus family, and live for more than a year or two. This is the basis of my growing and listing. Therefore, may I refer you to each variety for my comments. The varieties listed in greater detail and in advance of the general list are new glads which I believe have great future possibilities. All of them have proved themselves on the show table and some have already entered the commercial field. If you are a new grower and follow a few common sense cultural practices, the results in colorful gladiolus will be beyond your expectations.

Dip and Spray

Dip the bulbs before planting in one tablespoon of Lysol mixed thoroughly with one gallon of water. Let them soak for 3 hours immediately preceding planting.

Spray your glads weekly after foliage is in the third leaf to kill thrips. Two ounces of tartar emetic, six ounces of brown sugar. Mix well with three gallons of water.

Please Read Before Ordering

Minimum order \$3.00. Orders are prepaid. Payment in full before delivery of order. Please do not use currency for payment by mail. Extra bulbs or overcount on all orders. My customers say this is more satisfactory than a complicated discount and certainly more interesting.

Illinois State Department of Agriculture inspected flowers and bulbs.

Every precaution has been taken to send out only healthy bulbs true to name but no guarantee of growth or responsibility of the crop is included in the sale. A refund of the purchase price will be made on any order found unsatisfactory upon receipt and promptly returned.

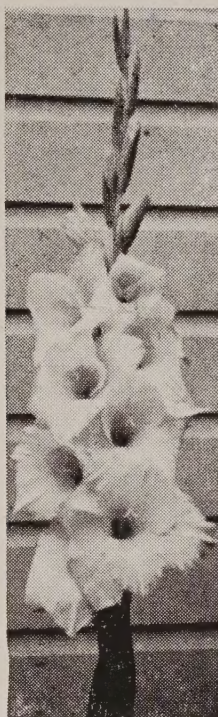
Purchasers should examine express shipments carefully so as to file claim if received in damaged condition. All orders sent by mail at my own risk.

Early orders are the best policy and please do not send any orders for bulblets after April 1, 1948.

Order accepted subject to stock, and subject to being filled in numerical sequence. This listing cancels all previously listed prices.

It is with great pleasure I submit to you the following list with my best wishes for your success and a good growing season for this year. Remember an early order helps you and gives me more time to put in extras and to make an extra count.

Featuring...



KELSEY

"Kelsey" (Yates-Ruehr '46)

The Air Express Glad

The florist, the commercial grower, and the fan's gladiolus. The beauty of this flower is best described as a glistening light salmon pink, blending to a clear cream yellow throat. Modern color qualities which give instant appeal and assure its position in the gladiolus family.

A healthy form sport of Picardy that grows tall and opens 7 to 9 giant 6-inch ruffled florets. When cut tightly in bud the florets will open to the tip. Grand Champion and Most Beautiful at Ottawa, Illinois, in 1945. Best Recent Introduction and Reserve Champion at Ottawa, Ontario, Canada, in 1946.

You will eventually grow Kelsey and Silver Wings like you are now growing Leading Lady in quantity. Picardy sports of quality.

Price each, Large, \$2.50; Medium, 1.50; Small, 1.00.
Bulblets, 10 for \$2.00; 100 for \$16.00.

Grower's Unit—3 No. Large, 3 No. Med., 3 Small, 100 bulblets, \$24.00

SUMMER GAL (Zimmer '44)

A large geranium pink with a rose feather in the throat. Ruffled, non-flecking, 6-inch florets on a tall spike. Opens up to 10 of the 18 to 20 buds. No tendency to crook, bulblet production and germination are excellent. Has great commercial possibilities and is hard to beat on the show table. I like the three varieties mentioned on this page and highly recommend them to you.

Price each, Large, \$3.00; Medium, \$2.00; Small \$1.00.

Bulblets, 10 for \$2.00; 100 for \$14.00.

Grower's Unit "A"—3 Large, 3 Med., 3 Small, and 25 bulblets, \$12.00.

Grower's Unit "B"—1 Large, 5 Med., 10 Small, and 100 bulblets, \$25.00.

SPOTLIGHT (Palmer '44)

Clear bright chrome yellow with a small scarlet blotch of scarlet. Large size florets on a tall spike. Blooms from bulblets. I heartily recommend this variety. Commercial growers cannot get enough to grow for their own use.

Price each, Large, \$.50; Medium, \$.35; Small, \$.20.

Bulblets, 10 for \$.30; 100 for \$2.00.

Grower's Unit—10 Large, 10 Med., 10 Small, and 100 bulblets, \$10.00.

SILVER WINGS (Ritsema-Graff '44)

An ideal partner for Kelsey. A team in tune with the Air Express of today. Silver Wings needs no introduction as it has proved itself in the last three seasons. Glistening white Picardy sport with 6-inch florets with a light cream throat. Both Kelsey and Silver Wings have excellent propagating qualities.

Price each, Large, \$1.00; Medium, \$.75; Small, \$.50.

Bulblets, 10 for \$.80; 100 for \$5.00; 1000 for \$20.00.

Grower's Unit "A"—3 Large, 3 Med., 3 Small, and 25 bulblets, \$6.00.

Grower's Unit "B"—10 Large, 10 Med., 10 Small, and 100 bulblets, \$16.

1948 Introductions

Morning Star (Van Prooyen)

This is a white 500 size Picardy sport. Robust grower like Leading Lady but very much whiter, with heavy texture and with a very decided mid-rib. A rib as pronounced as the rib in an Algonquin floret. Other characteristics are similar to its parent. Very good propagator.

The blooming dates and the opening qualities are the same as Picardy.

A great many sports of Picardy are now available but I believe the shape and texture of Morning Star may place it among the leading contenders for the commercial white in the markets of tomorrow.

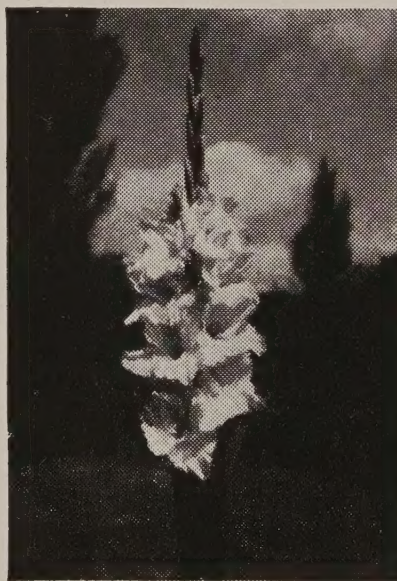
My only regret is that I do not have a truly representative picture to show you this season. Anyone who has attended the two last shows in Chicago had an opportunity to see its possibilities and I do not hesitate to recommend it to you wholeheartedly.

Price each, any size, \$4.00.

One bulb and ten bulblets, \$8.00.



Our Two Young Glad Fans
One Year Older



NEON

1948 Introductions



RED WING

Red Wing (Wright, Graff)

A vigorous strong-growing, commercial scarlet red gladiolus with very good opening qualities when cut in tight bud. It blooms saleable spikes from any size bulb and bulblets produce good sized blooms. Very dark green foliage that is disease resistant.

It has a very long flower head with 20 to 24 buds with 8 to 10 open and 7 to 9 buds in color, combined with plenty of cutting stem. Long flower head with plenty of stem below the bottom floret are some of the fine characteristics I like about Red Wing.

The blooming date is mid-season and I know you will like its propagating qualities.

Price each, Large, \$5.00; Medium, \$4.00; Small, \$3.00. Bulblets; 10 for \$5.00; with the purchase of a bulb.

Evangeline (Palmer-Gove)

Large ruffled very light rose with a creamy yellow throat. Very tall grower, over 60 inches in height with up to 12 very beautiful blooms open at a time.

I am going to plant Red Wing and Evangeline side by side and see which one grows the taller.

Evangeline has been a sensation at the shows the past two years. With these records and test reports I believe this variety is a good buy this year and will certainly repay you in future beauty and investment.

Price each, Large or Medium, \$10.00.

No bulblets, at least this year.



EVANGELINE

1947 Introductions

Ten bulbs at 8 times the single price

GOLDEN ARROW (Pruitt, Bastian)

A true light yellow with 18 buds, 8 florets open, 6 showing color. Grows 60 inches in the field, always straight. Formal type; the 5½ inch florets are well placed and firmly attached to stem. The buds, as they start to show color, are true yellow, and do not have the green cast as is common with most yellow Glads. Extremely healthy and vigorous, the foliage is very dark green. This is the yellow the commercial grower has been hoping for. Germination and propagation are excellent. Opens fine when cut tight and hot weather does not bother this Glad. Blooms in 85 days.

Large, \$2.00 each. Medium \$1.50 each. Small, \$.75 each.

Bulblets, 10 for \$2.00. 100 for \$16.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$15.00.

HIAWATHA (Beardmore, Graff)

Hiawatha is a large pure self scarlet. A flash of beautiful color on a wonderful formal spike that grew 60 inches in the field for me. Lightly ruffled 5½-inch florets with good substance placed right, on a spike of 22 buds with 88 wide open florets. This looks like one of the winners in future scarlet competition. A glad that is hard to fault and it is a very good propagator.

Large, \$5.00 each; Medium, \$4.00 each; Small, \$3.00 each.

Bulblets, 10 for \$4.00; 100 for \$32.00.

LADRONE (Palmer, Gove)

This beautiful rose doree with yellow blotch looks to me like an improved Beacon. A little larger in floret size and a very healthy grower producing wonderful commercial spikes. Ladrone is a very good propagator, producing many bulblets that germinate very well. One of the nicest introductions. It will certainly be seen on the show tables as soon as more people realize its possibilities.

Large, \$3.00 each; Medium, \$2.00 each; Small, \$1.25 each.

Bulblets, 10 for \$2.00; 100 for \$16.00.

NEON (Young, Ruehr)

This Glad is a tuffy. Will try to bloom in a desert. A medium pink cut flower, formal type Gladiolus. A 100 per cent cutter of very good 50-inch right proportioned spikes with very good placing and heavy textured wid-open florets. The florets measure 4¼ inches with 8 to 10 open and 7 showing color on a 20-bud spike. Not a giant but just right for the floral trade. See cut on page 4.

Large, \$2.00 each; Medium, \$1.50 each.; Small, \$1.00. Bulblets 10 for \$1.60; 100 for \$12.80.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$13.00.

1947 Introductions

Ten Bulbs at 8 times the single price

PAYMASTER (D. S. Pruitt, Young)

This is a real royal purple Gladiolus with one narrow clear cream spear on each lip petal. An upright strong growing purple Gladiolus with 5½-inch plain wide open florets on a 60-inch spike with 18 buds, 6 florets open and 8 showing color. Flower head 28 inches, height in field 60 inches. A very good color. It has life, and it also is a fine upright straight grower. Bulblet production and germination are excellent.

Large, \$2.00 each; Medium, \$1.50 each; Small, \$1.00 each.

Bulblets, 10 for \$16.00; 100 for \$12.80.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$13.00.

PHANTOM BEAUTY (Bastian)

Light pink, like a Blushing Bride, formal type. Perfect facing and placement, 5½-inch ruffled and wide open florets; 22 buds, 12 florets open, 6 showing color. Flower head 32 inches, height in field 60 inches. Bulblet production and germination excellent. Stands hot weather well and is excellent shipper. Never crooks, blooms in 80 days.

Large, \$7.00 each; Medium, \$5.00 each; Small, \$3.00 each.

Bulblets, 10 for \$5.50; 100 for \$38.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets for \$50.00.

TEMPLAR (Palmer, Gove)

Tall growing 95 day white, unmarked with a little bright cream in the throat. Very healthy plant and a good tall commercial spike. Medium sized slightly ruffled florets with very good texture. Not too late for producing good commercial blooms. A good clean spike and plant with florets that appeal to me and make you look again.

Large, \$3.00 each; Medium, \$2.00 each; Small, \$1.25 each.

Bulblets, 10 for \$2.00; 100 for \$16.00.

THE BRIDE (Pruitt, Bastian)

Pure white with slight lavender feather in throat that tends to dress it up. Formal type, 5½-inch florets, 18 buds, 8 florets open, 6 showing color. Perfect placement and facing, florets firmly attached to stem. Grows to 60 inches in the field. Medium propagation and good germination. Excellent shipper and stands heat well, opens perfect when cut tight. Never crooks, blooms in 85 days.

Large, \$4.00 each; Medium, \$2.75 each; Small, \$1.50 each.

Bulblets, 10 for 3.20; 100 for \$25.00.

Grower's Unit—3 Large, 3 Medium, 3 Small, and 25 bulblets, \$28.00.

General List

Ten bulbs at 8 times the single price. 100 bulbs at 8 times the ten price.
Price for each size is the Minimum Ordering Quantity

ABIGAIL (Myers-Milo '46)

Mid-season lavender of the same shades as Minuet. A tall grower and easy propagator. May become a leading lavender.

Large, 1 for \$3.00; Medium, 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$3.00; 100 for \$24.00.

ALGONQUIN (Palmer)

Brilliant bright smooth scarlet with beautiful blooms on a tall straight stem. A consistent winner at the shows. Early.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts. 125 for 25c.

ANNAMAE (Pommert)

Very early chalk white with open plain florets. The early leading white commercial. Very good.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 125 for 25c.

ATOM (Hedgecock)

The only small miniature gladiolus I list or grow because it is such a definite break in color — solid vermilion with a distinct clear silver pencilling border on each petal.

Large, 1 for \$2.50. Bulblets, 10 for \$2.50.

BADGER BEAUTY (Krueger)

A real lavender with a creamy white throat. Medium sized floret. One of the best lavenders. Mid-season.

Large, 3 for 25c; Med., 5 for 30c; Small, 10 for 30c. Blts., 125 for 25c.

BENGASI (Cave)

Beautiful light pink, which color deepens toward its edge and blends to a white throat in which may be seen four short faint red lines. Six inch florets of superb substance and texture. My bulblets produce good commercial spikes.

Large, 1 for \$3.00; Medium, 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$2.00; 100 for \$16.00.

Grower's Unit: 2 Large, 5 Medium, 10 Small, 100 Blts., \$25.00.

BLUE BEAUTY (Pfitzer)

Early, wide open medium blue florets on a marvelous sturdy spike. Considered the best blue Gladiolus.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 125 for 25c.

BUCKEYE BRONZE (Wilson)

One of the few true bronze varieties. Good for a novelty and change in color. Large size florets.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c. Blts., 125 for 25c.

BURMA (Palmer)

The best heavily ruffled deep rose red. Favored by everyone who sees it in bloom. Very heavy texture and long keeping qualities make this a favorite.

Large, 1 for 25c; Med., 2 for 25c; Small, 4 for 25c; Blts., 10 for 20c; 100 for \$1.50.

CASABLANCA (Majeski)

Early, graceful spike of creamy white, medium size, beautifully ruffled florets. You will like this Glad.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 75 for 25c.

CHAMOUNY (Baerman)

Beautiful distinctive rose with a silver edge on all the petals. A good rose color and straight grower.

Large, 2 for 25c; Med., 4 for 25c; Small, 8 for 25c; Blts., 100 for 25c.

CHANTILLY (Graff)

A light La France pink variety, formal exhibition type, with the ability to open 9 to 10 wide open 5 to 5½-inch florets. It grows to the height of 55 inches and produces an 18 to 20 bud spike. Grand Champion Seedling and Reserve Champion of show at Ottawa, Illinois, 1945. Bulblet production is good. A definite challenger of Connecticut Yankee.

Large, 1 for \$5.00; Medium, 1 for \$4.00; Small, 1 for \$3.00.

Blts., 10 for \$4.00; 100 for \$32.00.

CHARMAINE (New)

A rose colored plain petaled variety. Used by florists. A good straight grower and very good for bouquets. Early bloomer.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

CHERRY JAM (Zimmer)

Early blooming salmon pink with a cherry blotch on the lower petal. Average height with splendid floret placement. Good opening qualities and a winner at the shows.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Blts., 10 for 40c; 100 for \$3.20.

CHRISTINE (Cave)

Christine and Bengasi are Cave's best. They both are future greats and will be grown in large quantities as soon as enough stock is available. My weakness is good whites and pinks, so I may be biased. Christine is a 6-inch, beautiful, plain petaled, recurved, white Glad with good substance and a stiff, strong stem. The stem is not thick or massive and it grows to a height of 56 inches. I like Christine and Chantilly.

Large, 1 for \$5.00; Med., 1 for \$4.00; Small, 1 for \$3.00.

Blts., 10 for \$4.00; 100 for \$32.00.

COLOR MARVEL (Krueger)

An unusual blend of orange and pink. Small medium sized floret on a nice wiry spike. Very good propagator and healthy grower. Cuts easy.

Large, 1 for \$2.00; Medium, 1 for \$1.50; Small, 1 or \$1.00.

Blts., 10 for \$2.00; 100 for \$16.00.

CONNECTICUT YANKEE (Schenetsky)

Needs no explanation to the exhibitor. A show Gladiolus of a light pink color with a scarlet throat blotch. Beautiful large florets placed on a stem in a formal manner and each spike is a floral display. Does not propagate very fast and stock is usually at a premium.

Large, 1 for \$2.00; Medium, 1 for \$1.50; Small, 1 for \$1.00.

Blts., 10 for \$2.00; 100 for \$16.00.

CORONA (Palmer)

A mid-season cream with a striking rose picotee edge on the large florets. Beautiful in season. One of the most popular newer Glads.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

COVER GIRL (La Salle)

Giant, strong, tall growing, medium pink variety. Very popular with fancier and exhibitor. Very good propagator.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 20c.

Blts., 10 for 50c; 100 for \$4.00.

CRACKERJACK (Allen)

Medium sized orange colored florets with some scarlet peppering in the throat. Very nice plant and spike looks like a good commercial and all visitors admired it.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 20c.

Blts., 10 for 25c; 100 for \$2.00.

CROWN ORCHID (Almey)

Plain wide open florets of deep lavender which open very well and grow on a tall vigorous plant. Similar to Sybil. Small bulbs produced large size blooms for me this year. This variety may prove to be a commercial lavender. Large size florets and the variety propagates very well.

Price each, Large, \$2.50; Medium, \$1.75; Small, \$1.00.

Bulblets, 10 for \$2.00; 100 for \$16.00.

DAWN GLOW (Jack)

A light rose pink with massive 6-inch ruffled florets. Very much in demand because of its beautiful ruffling and color. Stock is not too plentiful this year.

Large, 1 for \$1.20; Med., 1 for 90c; Small, 1 for 60c.

Blts., 10 for \$1.00; 100 for \$8.00.

DONNA (Pruitt)

Ruffledd apricot that blooms at the same time as Picardy. This variety is scarce but I will be able to sell all sizes and bulblets this year.

Large, 3 for 25c; Medium, 4 for 25c; Small, 8 for 25c. Blts., 100 for 25c.

DREAM GIRL (Krueger)

A beautiful rose pink with a deeper rose lavender throat blotch of small size. Color of florets better in cool weather. A very tall grower. I should hold my stock for increase, but I will only sell a limited amount.

Large, 1 for \$2.00; Medium, 1 for \$1.50; Small, 1 for \$1.00.

Blts., 10 for \$2.00; 100 for \$16.00

DUSTY MILLER (Elliot)

Another good one from Canada. Smoky old-rose with distinctive cream lines. This glad is one of the best smokies I have grown. Large size, but not a giant, good grower and a perfect commercial spike. Darker than the average smoky. It is a good blend of color. I recommend Dusty Miller and you will grow it after you have seen it bloom. Also my wife's favorite.

Price each, Large, 75c; Medium, 50c; Small, 25c.

Bulblets, 10 for 75c; 100 for \$6.00.

Grower's Unit—10 Large, 10 Med., 30 Small, 100 Blts., \$16.00.

ELIZABETH THE QUEEN (White)

A very beautiful lavender Glad with darker lines in the throat. Beautiful ruffled wide open florets.

Large, 2 for 30c; Med., 4 for 30c; Small, 6 for 30c.

Blts., 25 for 30c; 100 for 75c.

EVANGELINE (Palmer, Gove). See 1948 Introductions, page 5.

FABULUS (La Salle, Arenius)

A blotched variety that is very striking. Dark salmon with a yellow blotch with a deep pink mark in the blotch. Grows good and looks well.

Large, 1 for \$2.00; Med., 1 for \$1.50; Small, 1 for \$1.00.

Blts., 10 for \$1.60; 100 for \$12.00.

FAY (Jack)

Very early salmon pink with a cream throat. A very good commercial variety. I liked it very much this year. Opens well in water and it keeps very well. Large size plain florets, nicely set on the spike.

Large, 1 for 30c; Med., 2 for 35c; Small, 3 for 30c.

Bulblets, 10 for 30c; 100 for \$2.00.

FLYING FORTRESS (Wilson)

A lavender grey with a small attractive carmine blotch. A mammoth Gladiolus in both growth and floret. Some florets measure over 7 inches. Women like this variety as well as most men.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 20c.

Bulblets, 10 for 50c; 100 for \$4.00.

FUSCHIA BELLE (Almey)

This year the Belle looked good to me in daylight. The color in my estimation is still a dubbonet. Both shape and color are appealing.

Large, 1 for \$1.25; Medium, 1 for 1.00; Small, 1 for 75c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

FUSCHIA MAID (Knight)

A small medium distinctive floret on a very wiry spike. Beautiful Fuschia color and very nice in arrangements combined with white.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 50c; 100 for \$4.00.

GENGHIS KHAN (Scheer)

Very deeply ruffled pure pink without markings and with a superb substance and texture. The florets are very large on a stiff straight spike. One of my favorite varieties.

Large, 1 for 75c; Medium, 1 for 50c; Small, 1 for 35c.

Bulblets, 10 for 75c; 100 for \$3.00.

Grower's Unit—2 Large, 5 Medium, 10 Small, 100 Blts., \$6.00.

GEN. DOUG. MacARTHUR (Hatch)

The rosy pink floret has a lighter throat which has some darker peppering. Good stiff stem which facilitates cutting without disturbing the plant. Blooms early.

Large, 2 for 40c; Med., 2 for 30c; Small, 3 for 30c.

Bulblets, 20 for 25c; 100 for \$1.00.

GOLD DUST (Pfitzer)

Golden yellow just like its name. Good sized florets on a straight spike. Older variety but very good because of its color.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

GOLDEN ARROW (Pruitt, Bastian). See 1947 Introductions on page 6.

GOLDEN STATE (Wheeler)

Probably one of the best exhibition yellows. Opens many florets and has been winning on the show table. Very good propagator. Introduced as a yellow Picardy. It is rated as one of the best yellows. Late mid-season.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 40c; 100 for \$3.00.

GREAT LAKES (Kuhn)

A light blue which opens wide and produces large size bulbs from bulblets. Bulblets are large and germinate very well. The best variety in this color class that I have grown.

Holding for further propagation.

GREEN MANTLE (Sisson)

Cream white with a green throat. Large sized florets. This variety does not like dry weather and will grow a short spike if not irrigated. It is a novelty because of its color.

Large 1 for 50c; Medium, 1 for 35c; Small, 1 for 20c.

Bulblets, 10 for 25c; 100 for \$1.60.

HAWKEYE RED (Heaton)

Larger and wide opening red sport of Vagabond Prince. A good color combined with good propagating qualities. Bulblets produce a large plant. A real commercial medium red.

Large, 2 for 25c; Medium, 3 for 25c; Small, 6 for 30c.

Bulblets, 100 for 25c.

HIAWATHA (Beardmore, Graff). See 1947 Introductions on page 6.

HIGH FINANCE (Wilson)

Smoky orange-gray of giant size. Florets and flower head produce a beautiful effect. Late season.

Large, 2 for 25c; Med., 3 for 25c; Small, 5 for 25c; Bulblets, 100 for 50c

HUNTRESS (Jack)

A commercial lavender that has been accepted because of its early large bloom and color. Everyone wants to grow it.

Large, 1 for \$1.00; Med., 1 for 70c; Small, 1 for 45c.

Bulblets, 10 for 65c; 100 for \$5.00.

INTRUDER (Graff)

Giant flame or scarlet red. Bulbs are in heavy demand and stock is limited. The moderate heavy spike grows to shoulder height and the bulblets which are small produce a good sized bloom. You cannot make a mistake on Intruder. It's good and you will eventually grow this Glad.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 50c.

Bulblets, 10 for \$1.20; 100 for \$8.00.

Grower's Unit—2 Large, 5 Med., 10 Small, 100 Blts. \$16.00.

JEANIE (Pruitt)

A salmon pink with a yellow throat. Large plain petaled florets on a good commercial spike. Looks good at every show.

Large, 3 for 30c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

JOURNEY'S END (Kadel)

The happy blend of Picardy and Pfitzer's Triumph. A spectacular show flower for the deep salmon pink class. Florets are usually as high as broad, 6 inch, producing a mammoth effect. Winner of many awards. You will like Journey's End.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c..

Blts., 10 for 80c; 100 for 6.40.

KELSEY (Yates, Ruehr). See Featuring, page 3.

KESTREL (Palmer)

Tall, straight, unique colored orange. Mid-season. A very good propagator and produces large florets on a vigorous spike.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 25c.

Blts., 10 for 25c; 100 for \$2.00.

KING LEAR (Palmer)

Large, very ruffled, bright deep reddish-purple floret on good wiry, graceful stems. One of the most popular purples.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c. Blts., 150 for 25c.

LADRONE (Palmer-Gove). See 1947 Introductions on page 6.

LADY ANNE (Buchanan).

One of two whites introduced last year. The other is Texas. This one has a little frill on the edge of the petals. Grow them both and make your choice for your locality.

Large, 1 for 1.00; Med., 1 for 75c; Small, 1 for 50c.

Blts., 10 for 50c; 100 for \$4.00.

LADY BOO (Graff)

A pure shade of shell pink, a self color. Not a crook in a carload. Opens well in water. There is a demand for this variety.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Blts., 10 for 80c; 100 for \$6.40.

LANCASTER (Palmer)

Beautiful self-purple, with lightly waved florets on a very tall spike. Will hold up to 8 open and opens well in water. I like it better than Purple Supreme, which it will replace as soon as enough stock is available.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 25c.
Blts., 10 for 40c; 100 for \$3.00.

LEADING LADY (Johnston)

The white sport of Picardy that continues to win at the shows. A creamy white color with a lemon throat. Picked commercial spikes from my bulblets this year. One of my favorites.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 25c.
Blts., 10 for 20c; 100 for \$1.00.

Grower's Unit—10 Large, 10 Medium, 50 Small, 500 blts., \$10.00.

MARGARET BEATON (Twomey)

A tall graceful spike of pure white, large wide open florets with a red splash of color in the throat.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

MARGARET WOOD (Marshall)

Very large mauve purple, somewhat lighter on midribs and with slightly deeper touch in throat. The color is not very often found in any flower of this size.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.
Blts., 10 for 80c; 100 for \$6.40.

MARTHA DEAN (Guille)

A distinguished, slightly ruffled yellow with a small red line running half way down the lower petal's rib. It blooms from bulblets and it is a good shipper and good cutter. A straight spike taller than average and the medium yellow blooms are of large size. Small bulblets that grow well.

Price each, Large, \$2.00; Medium, \$1.50; Small, \$1.00.
Bulblets, 10 for \$1.00; 100 for \$8.00.

MELROSE (Lins)

Large American Beauty Rose colored Gladiolus. Grows to medium height and does not crook. Produces enormous sized bulblets.

Large, 2 for 40c; Med., 2 for 30c; Small, 4 for 30c; Blts., 25 for 50c.

MIGHTY MONARCH (Butt)

Large tall growing mighty red. Size of plant and floret will certainly make this variety appear to be king of the garden.

Large, 1 for \$2.00; Med., 1 for \$1.25; Small, 1 for 75c.
Blts., 10 for \$1.60; 100 for \$12.80.

MINSTREL (Palmer)

Best new pink lavender. Beautiful florets that measure up to 7 inches. Perfect for corsages. Everyone will grow Minstrel.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.
Blts., 10 for 60c; 100 for \$4.00.

MISS WISCONSIN (Krueger)

Mr. Krueger's best introduction. A beautiful medium rose that opens up to 12 wide open large florets. Best rose.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 20c.

Blts., 10 for 50c; 100 for \$3.50.

MORNING STAR (Van Prooyen). See 1948 Introductions on page 4.

MOTHER KADEL (Kadel)

One of the best newer yellows. Medium sized, shapely, pure yellow florets. Nice commercial blooms from small sized bulbs.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

MYSTERY (Stimson)

Large, exhibition type, pink with a blotch of rose in throat. Six-inch frilled wide open florets. Mid-season. Good propagator.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 20c.

Blts., 10 for 40c; 100 for \$3.20.

NEON (Young, Ruehr). See 1947 Introductions on page 6.

OKLAHOMA (Wilson)

One of the most beautiful smoky varieties. Very hard to describe the color. If you grow it you will wish more stock. Stock is not too plentiful.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 30c.

Bulblets, 10 for 50c; 100 for \$4.00.

ORANGE GOLD (Marshall)

Large, wide open, plain real orange florets on a very vigorous growing plant. One of Mr. Marshall's best introductions.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c.

Blts., 10 for 75c; 100 for \$6.00.

OREGON GOLD (Majeski)

Late blooming, large, ruffled, light yellow variety. Plant it when you plant bulblets and you will see it bloom.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 75 for 25c.

ORIENTAL PEARL (Carlson)

Giant, cream florets, combined with a very tall growing plant. Good propagator. Visitors liked it in the field.

Large, 1 for \$2.00; Med., 1 for \$1.50; Small, 1 for \$1.00.

Blts., 10 for \$1.60; 100 for \$12.00.

PAUL ROBESON (Cave)

A very dark red Picardy type variety. One of the best dark reds I have grown.

Large, 1 for \$2.00; Med., 1 for \$1.50; Small, 1 for \$1.00.

Bulblets, 10 for \$1.60; 100 for \$12.00.

PAYMASTER (Pruitt). See 1947 Introductions on page 6.

PERSONALITY (Butt).

A mammoth grower of florets and plant. Very large florets on a tall spike. It has its own personality.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.25.

Blts., 10 for \$2.50; 100 for \$20.00.

PHANTOM BEAUTY (Bastian). See 1947 Introductions on page 7.

RED CHARM (Butt)

Medium red, plain petaled, large sized red. Just right for the florist and for making bouquets. One of the best Canadian varieties.

Large, 3 for 30c; Med., 4 for 30c; Small, 8 for 30c; Blts., 50 for 25c.

RED RASCAL (Graff).

This really is a vigorous growing rascal. Bulblets bloom without an effort and grow to four feet high. Propagation is very good. Giant sized, very ruffled, medium red florets. Opens very well and the texture of the petals is very good. A rascal who will be a king.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.00.

Blts., 10 for \$2.40; 100 for \$18.00.

RED WING (Wright, Graff). See 1948 Introductions on page 5.

REWI FALLU (Fallu)

Huge dark red. Plain petaled florets on a medium spike.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; 150 blts. for 25c.

RITA MAE (Pommert)

A tall growing light scarlet. Medium size plain petaled florets on an easy cutting spike. Produces bulblets very prolifically.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for 80c; 100 or \$6.40.

ROSY LIGHT (Jack)

A lighter and ruffled Early Rose. Color deepens to the edge of the petals. Buds in color make a good display. A very beautiful variety.

Large, 1 for \$1.25; Med., 1 for 85c; Small, 1 for 45c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

ROSY RED (Knight)

One of the earliest deep rose reds. A medium sized flower that blends well with the early white varieties.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 25c.

Blts., 10 for 25c; 100 for \$2.00.

RUBY RED (Young)

Color is what puts this variety in the list. Ruby Red best describes the color. Grows 20 buds having 8 open and most of the remaining buds in color on a spike that does not crook. It does not fleck in the field and it has very strong floret attachment. Most Open at Edwardsville, Illinois, in 1946. N.E.G.S. seedling award at LeRoy, Illinois, in 1945.

Price each, Large, \$1.50; Med., \$1.00; Small, 50c.

Bulblets, 10 for \$1.20; 100 for \$9.00.

SILVER WINGS (Ritsema). See Featuring, page 3.

SILVERY TETON (Zimmer)

A medium sized rose with wide open florets. Color of this variety is hard to beat.

Large, 2 for 30c; Med., 3 for 30c; Small, 6 for 30c; Blts., 100 for 30c.

SIOUX CITY SUE (Ayers)

A very dark rose that is pleasing. A straight grower here this year. Good flower head and the florets open wide. Not a giant but good medium size.

Large, 1 for \$3.00; Med., 1 for \$2.50; Small, 1 for \$2.00.

Bulblets, 10 for \$3.00; 100 for \$24.00.

SNOW PRINCESS (Pfizer)

Commercial large sized white. Grows easy.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; blts., 150 for 25c.

SPIC AND SPAN (Carlson)

A ruffled pink with a good flower head and buds that open well. Wins at the shows.

Large, 1 for \$3.50; Med., 1 for \$3.00; Small, 1 for \$2.50.

Bulblets, 10 for \$2.80; 100 for \$19.00.

SPOTLIGHT (Palmer). See Featuring, page 3.

STOPLIGHT (Lins)

One of the finest commercial reds. Does well in the heat. Very heavy propagator. Ruffled intense red florets are just right.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

SUMMER GAL (Zimmer) See Featuring, page 3.

SUNLIGHT (Spiller)

Color again gives this variety merit. The orange colored florets have a deeper shade of orange at edge of the ruffled petals. Large sized florets and a vigorous grower. Propagates freely and produces beautiful bulbs.

Price each, Large, \$1.25; Medium, \$1.00; Small, 75c.

Bulblets, 10 for \$1.25; 100 for \$10.00.

SYBIL (Zimmer)

A light hortense lavender that grows about 55 inches in height with from 18 to 20 buds. Five inch florets of light lavender with a feather on the lower throat with a small amount of peppering. Florets are firmly attached to the stem. They sometimes fleck a little darker but are usually clear. Seven to 9 florets will open at a time. Lighter than Crown Orchid but very similar.

Price each, Large, \$1.50; Medium, \$1.00; Small, 50c.

Bulblets, 10 for \$1.50; 100 for \$12.00.

TEMPLAR (Palmer-Gove.) See 1947 Introductions on page 7.

TEXAS (Buchanan-Bork)

One of two whites introduced last year. The other is Lady Anne. This one has plain petals. Grow them both and make your choice for your locality. This variety may be the best commercial.

Large, 1 for \$1.50; Medium, 1 for \$1.00; Small, 1 for 60c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

THE BRIDE (Pruitt) See 1947 Introductions on page 7.

TOPFLIGHT (La Salle)

Beautiful shade of soft rose pleasingly blended to a light throat with modern shaped florets that are produced on a good sturdy spike with a long flower head.

Large, 1 for \$5.00; Medium, 1 for \$4.00; Small, 1 for \$3.00.

Bulblets, 10 for \$5.00; 100 for \$40.00.

TUNIAS MOHAMET (Both)

Any size bulb produces a large spike of plum colored florets mixed with a smoky rose and a dark orange throat. A giant from Australia that likes to grow. A very good novelty.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Blts., 10 for 40c; 100 for \$3.20.

VALERIA (Pruitt)

Light, bright red with large ruffled florets on a tall stiff spike. Beautiful large blooms and a healthy, vigorous plant.

Large, 3 for 25c; Medium, 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

VANGOLD (Van Voorhis)

A deep golden yellow commercial Gladiolus.

Large, 1 for 25c; Medium, 2 for 30c; Small, 4 for 30c.

Blts., 10 for 25c; 100 for \$1.80.

VARIATION (Krueger)

A clear pink ribbon of color. Small medium size much in demand for floral work.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

VENIDA (Milo)

Beautiful rose with a large white throat. Opens very well and produces tall spikes with a long flowerhead. Did very well here this year.

Large, 1 for \$4.00; Medium, 1 for \$3.00; Small, 1 for \$2.00.

Blts., 10 for \$4.00; 100 for \$32.00.

VOODOO (Kadel)

Voodoo is a novelty and exhibition Glad with 6-inch florets, ruffled and needlepoint. Smoky wine-bronze, a stippled Glad, because of its unique pigmentation. Voodoo is a Glad you can't forget.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Blts., 10 for 40c; 100 for \$3.20.

WAR PAINT (Kadel)

A new scarlet which opens up to 10 large florets on a 22-bud spike. A Red Penny and Regent cross. Height 54 inches, flower head 27 inches. Because of its strong straight stem and long flower head, it makes an excellent garden Glad as well as cut flower variety. Blooms in 85 days. Does not burn or crook. Bulblets germinate well and make strong plants. Winner of the American Home Achievement Medal. Eight entries in shows of the last two seasons netted eight firsts, plus one special award.

Large, 1 for \$3.00; Medium, 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$2.40; 100 for \$19.20.

WAX MODEL (Krueger)

Wax Model and Miss Wisconsin, two of Krueger's best introductions. Wax Model is a tall growing plant which blooms in early season from spikes that never crook. It opens 5 to 6 florets of 5 inches. The white florets of Wax Model carry a hairline of rose lavender which does not detract from its beauty. A very good commercial variety.

Price each, Large, \$2.00; Medium, \$1.50; Small, \$1.00.

Bulblets, 10 for \$2.00; 100 for \$16.00.

WHITE GOLD (Scheer)

Rich cream without markings. One of the largest Glads, both as to floret and size of plant. Vigorous grower. A good cream.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

SPECIAL MIXTURE

This is a mixture of varieties listed and includes some of the newer varieties. The bulb sizes are all blooming size bulbs—Large and Medium size. I will sell this mixture as long as it lasts at \$5.00 per 100 bulbs, F.O.B., Freeport, Illinois. Will produce bloom for you all season.

QUANTITY PRICES, F. O. B., FREEPORT, ILLINOIS

(25 Bulbs sold at the 100 rate)

	Prices per Hundred						Bulblets		
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	100	1000	Qt.
Annamae.....	\$ 5.00	\$ 4.00	\$ 3.50	\$ 3.00	\$ 2.00	\$ 1.50	\$	\$ 1.50	\$ 5.00
Bengasi.....	150.00	125.00	100.00	75.00	50.00	40.00	16.00	65.00	250.00
Burma.....	11.00	10.00	8.00	6.00	4.50	3.00	1.50	6.00	25.00
Connecticut Yankee.....	125.00	110.00	95.00	80.00	65.00	50.00	16.00	80.00
Dusty Miller.....	48.00	40.00	32.00	24.00	16.00	12.00	6.00	20.00	75.00
Gold Dust.....	4.50	3.25	2.50	1.75	1.25	.75	3.00
Golden Arrow.....	100.00	85.00	70.00	55.00	40.00	30.00	16.00	40.00	125.00
Gen. Doug. McArthur.....	10.00	8.00	7.00	6.00	4.00	3.00	1.00	5.00	15.00
Hawkeye Red.....	8.00	7.00	6.00	5.00	4.00	3.00	2.00	10.00
Huntress.....	60.00	48.00	38.00	32.00	28.00	24.00	5.00	30.00	120.00
Kelsey.....	160.00	128.00	96.00	80.00	64.00	48.00	16.00	75.00	250.00
Kestrel.....	48.00	40.00	32.00	25.00	16.00	12.00	2.00	16.00	75.00
Leading Lady.....	11.00	10.00	8.00	7.00	5.00	3.50	1.00	7.00	20.00
Martha Dean.....	100.00	85.00	70.00	55.00	40.00	30.00	8.00	35.00	125.00
Miss Wisconsin.....	25.00	21.00	19.00	15.00	10.00	8.00	4.00	16.25	65.00
Mother Kadel.....	5.00	4.00	3.50	3.00	2.00	1.50	5.00
Neon.....	128.00	112.00	96.00	80.00	64.00	48.00	12.80	60.00	200.00
Oklahoma.....	48.00	40.00	32.00	25.00	19.00	15.00	6.00	30.00	100.00
Oriental Pearl.....	100.00	80.00	65.00	50.00	40.00	30.00	12.00	40.00	160.00
Paymaster.....	128.00	112.00	96.00	80.00	64.00	48.00	12.80	60.00	200.00
Phantom Beauty.....	400.00	350.00	300.00	250.00	200.00	175.00	48.00	125.00	400.00
Red Charm.....	6.50	5.50	4.50	3.50	2.50	1.50	2.00	6.00
Red Rascal.....	192.00	160.00	128.00	112.00	96.00	80.00	18.00	75.00	300.00
Ruby Red.....	96.00	80.00	64.00	48.00	32.00	24.00	9.00	45.00	150.00
Silver Wings.....	35.00	30.00	25.00	20.00	15.00	10.00	5.00	15.00	60.00
Spotlight.....	30.00	25.00	20.00	16.00	12.00	10.00	2.00	16.00	50.00
Stoplight.....	4.50	3.75	3.25	2.50	2.00	1.50	4.00
Summer Gal.....	150.00	125.00	100.00	75.00	50.00	40.00	16.00	65.00	250.00
Sunlight.....	100.00	80.00	65.00	50.00	40.00	30.00	12.00	40.00	160.00
The Bride.....	200.00	175.00	150.00	125.00	100.00	75.00	25.00	87.50	300.00
Van Gold.....	11.00	9.00	8.00	7.00	5.50	3.50	2.00	7.00	25.00
White Gold.....	5.00	4.00	3.50	3.00	2.50	2.00	4.00

Note: We have many varieties not listed above in quantity. If interested, please request a quotation or send a list of your needs.

